

# WHAT TO EXPECT AT THE STUDENT ENGAGEMENT FAIR

The University of Iowa Student Engagement Fair is an event held by Leadership and Engagement, featuring over 300 organizations. It serves as a platform for students to explore a wide array of extracurricular opportunities beyond academics. Each organization sets up a booth to showcase their offerings, which encompass diverse interests such as academics, culture, sports, volunteering, and more. This event allows students to discover and connect with groups that align with their passions, fostering a sense of community and personal growth. Through networking and participation, students can broaden their horizons and forge meaningful relationships.

## Venue

The fair is being held on Hubbard Park. Due to uneven terrain some participants may find it difficult to navigate. If you are concerned about navigating Hubbard Park, we encourage you to visit the IMU Welcome Center, where a member of our team can assist you.

## Environment

We expect to have over 330 organizations present at the fair and anticipate over 3,000 students to attend and participate. We anticipate the environment being loud and there to be crowds. The event will include a live radio broadcast provided by the University of Iowa student radio station KRUI. Additionally, Iowa Augusts can bring hot and muggy weather. We encourage participants to be prepared for the heat and sun. Water is available throughout the fair and in the Iowa Memorial Union.



## Signage

There will be directional signs throughout Hubbard Park, including “Ask Me” Booths where a member of our volunteer team can assist you in finding where you want to go. Student organizations will be divided into 7 different color categories. These sections will be marked by tall colored flags at the beginning of each designated section. A list of participating organizations in each section will be posted online.

## Resource Booths

There are three locations where students can inquire about accommodations or support for their experience at the fair. On Hubbard Park our Main Information Tent which will be located near the entrance to the park on the east side along the fence. Additionally, “Ask Me” booths will be staffed by volunteers down the center of the main aisle. The third location is inside the Iowa Memorial Union at the Welcome Center located near the center of the building

